

Draft - 350th Anniversary Steering Committee Meeting On September 26, 2022

Remote Meeting Connection:

Steering Committee meetings normally held at the Municipal Offices are being held remotely, with unanimous approval of the Steering Committee members. Remote meeting connections for the public were provided in the posted agenda for the meeting. The zoom meeting was broadcast on Frontier Community Access Television (FCAT).

Roll Call:

Peter Thomas, voting member, present
Carolyn Ness, voting member, present
Jay Stryker, voting member, present
Holly Lankowski, voting member, present
Kelly Charest, voting member, present
Diane Martin, voting member, present

Quorum present

Telecommunications coordinator, Alex Herchenreder
Guests who called in: none
FoD representative: none

Meeting called to order: 6:37 pm

Minutes for this meeting: The Steering Committee is currently without a recording secretary; Peter T. will create draft minutes and submit for public posting.

Call for motion to adopt/modify agenda: Agenda items to be added – Moving forward with plans relative to the Anniversary Cake.

AGENDA

Old Business

- **Approval of Minutes for August 29, 2022 Meeting:** Minutes were unanimously approved. Peter T. will post the August 29 minutes as approved and the draft minutes for today's meeting.
- **Pictorial Postmark:** Kelly had heard that there had been submittals for the contest, but she had not been able to locate them. Kelly will check the mailbox in the town office. Once she has confirmed their location and collected them, she will inform the Steering Committee. An ad hoc review committee will be created to judge the submittals and choose the winners, one for the Deerfield and one for the South Deerfield post office.
- **350th Additional Funding Needs:** FOD has indicated in today's transmittal to the Steering Committee that they have raised \$23,000+ to date. However, given the fact that Deerfield Academy has limited their contribution for the Jubilee dinner and dance to the dining hall, tables and chairs, and that everything else will have to be rented – plates, napkins, table cloths, etc. – the price of tickets has doubled as originally proposed. Putting on the event is not likely to raise sufficient capital to cover the cost of the Jubilee, fireworks and other events as once anticipated. FOD has

recommended that the committee seek additional funding from the town at the upcoming town meeting on October 24th to cover these likely costs.

It is estimated that the large celebration cake to be installed at the fire station will cost about \$1,500 for set-up and operation.

It has been suggested that one or more post-parade/pre-fireworks events on June 10 may require additional funds.

Other incidental costs, such as promotion of events, rental fees, etc are very likely to accumulate, for which funds may not be available from FOD.

For these reasons, the Steering Committee voted unanimously to ask the Selectboard to request an additional \$30,000 appropriation for the 350th Anniversary fund to cover these additional costs, to be used should FOD not be able to cover these expenses.

- **Parade Working Group Update:**

Items discussed at this Steering Committee meeting.

- Discussed post-parade ideas, music, food, fireworks. Carolyn suggested that Holly contact Sue Antonellis, Recreation Department Director, to see if she might be able to coordinate a number of events to fill the temporal gap between the parade and fireworks. Zoe Hastings, manager of the Hotel Warren, will provide ideas about food-related activities at the next Steering Committee meeting.
- Working Group recommend asking for an additional \$25k at town meeting, specifically for the parade. This recommendation was incorporated into the committee's discussion of the need to request additional funding at town meeting on October 24 (see above).
- Decided to have a table at the 10/24 town meeting to solicit volunteers. Developing a handout for information on volunteer opportunities. Carolyn N. indicated this would be done and asked Alex to make the arrangement.
- Discussed post-parade activities. Want to have food trucks, access to downtown SD food purveyors, music. Who will take the reins on this?

Additional items attended to during working group meetings on 8/30, 9/6 and 9/12

- Working on proof of "Save the Date" postcard to go out shortly
- Reviewed invitee list and parade tracker
- Discussed volunteers needed for day of parade as well as various supplies such as two-way radios, porta potties, trash, golf carts, etc.
- Shared feedback from Carolyn Shores Ness that we do not need to budget for police detail costs as Chief Paciorek has this in his budget.
- Discussed ideas for an MC for the reviewing stand.
- Future meetings would be the first Monday of each month at 6:30.
- Met with Sunderland and Whately Parade reps - Mike Wozniakewicz (Sunderland Parade) and John Hannum (Whately Parade). The following details/suggestions were shared –
 - Budgets for each town for all festivities were \$65,000 (S) and \$60,000 (W).
 - Shared contacts for porta-potties, radios, trash, golf carts and buses and estimated costs.
 - Suggested a "robo-call" for any street closures ahead of time
 - The Shriners need their own staging area, as they bring a lot of vehicles.

- Both towns used Southern Maine Fireworks - \$8000 (S) and \$10,000 (W).
- Met with Adam from DPD to review the parade route and state highway impacts. Adam suggested a lane shift on Rt 116, use of MA DOT for staging as well as SD Water District. Adam initiated request for permission to use the DOT property. They will help with Robo calls to residents with notice of parade and road closures. Will have DPD lead parade with cruiser and motorcycle to allow them to be available if needed. Adam is looking into State Police helicopter to kick off parade route.
- **History Working Group Updates:**
 - The Oral History Project is underway. A promotional flyer will be distributed this week to the library, senior center, Polish American Club and town office. A registration form is included so that folks can register their interest in being interviewed.
 - Peter T. has agreed to give a public talk during Northfield's celebration week about the Squakheag/Sokoki Indian community that lived in the Northfield-Hinsdale area during the of 1600s. The talk is titled "The Sokoki World of 1663". It will be given on Sunday, February 19, at 2:00 pm at the Trinitarian Church. A similar talk will be given in Deerfield: The Pocumtuck World in 1665, time and place TBD (Feb/Mar).
 - The Whately Engine Museum will hold their 2023 Show on June 3rd & 4th. The Museum is located at 33 Christian Lane in Whately. This event will be added to Deerfield's events calendar.
 - Peter T. posted a short article about the Bloody Brook fight, the two monuments and photographs on Face Book at <https://www.facebook.com/groups/1714084045324050/members/>

New Business

- **Update from Friends of Deerfield (FoD) Representative** – Jennifer Remillard, President of FOD, sent a status report of the funds raised to date, ticket sales for the Jubilee, price of tickets, and menu options for the dinner. Given the difficulties with Deerfield Academy over the banquet and dance, and hence the substantial additional costs involved, she recommended that the Steering Committee seek additional funds from the town to cover the parade and fireworks. No representative from FOD was present at the meeting to discuss several questions arising from Jen's memo. Carolyn N. will contact Chris Harris with a suggestion about reducing the projected cost of fireworks.
- **New Business Not Anticipated**
 - **Expenses related to the installation and operation of the Commemorative cake to be installed at the fire station.** We either have to remove the railroad ties and crushed rock from the Whately site and move it to South Deerfield, or purchase and transport it to the site. We also have to purchase the logo additions to the cake from the design firm in Northampton. The Committee authorized up to \$1,500 to meet these needs.
 - **Use of Deerfield Logo – reply to a request.** A resident made an inquiry about the use of the Deerfield 350th logo on a piece of furniture he is constructing. The query was passed on to the selectboard. They and the committee are open to use, but Kelly will make an inquiry as to the specifics and get back to the committee. Use for private profit is the only likely negative.

Meeting adjournment: Motion to adjourn. Voted in the affirmative – unanimous. Meeting adjourned at 8:15.

Schedules for subsequent meetings have been set for: **October 17, November 28 and December 12.**